# Coffee & Bit(e)s THE COFFEE LECTURES FOR SCIENTISTS



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# **Archives of the World Wide Web**

How to access the internet of the past

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www.unibe.ch/ub/sciencelibrary

#### The World Wide Web -



### a huge, but short-lived database

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- Most content in the internet is short-lived, as webpages are updated, replaced or removed
- The average webpage lifetime is <u>less</u> than a year, depending on the definitions used
- Web content is therefore continuously disappearing
- The use of the internet as a huge database is hampered by the short lifetime of its content



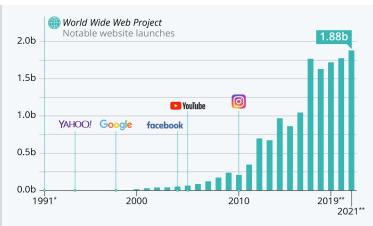
# Web archiving purpose and challenges Why are internet archives important?



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- Internet archives can save content disappearing completely or being untraceable
- Web archives main advantages:
  - find missing content
  - cite web content
  - certified web records (e.g. for legal proceedings)
- Challenge: the number of webpages is still increasing and the content is continuously updated
  - → Web archives therefore need to focus on specific content and limited time intervals

#### Number of Websites from 1991 to 2021 according to Statista



- \* As of August 1, 1991.
- \*\* Latest available data for 2019: October 28, for 2020: June 2, for 2021: August 6. Source: Internet Live Stats







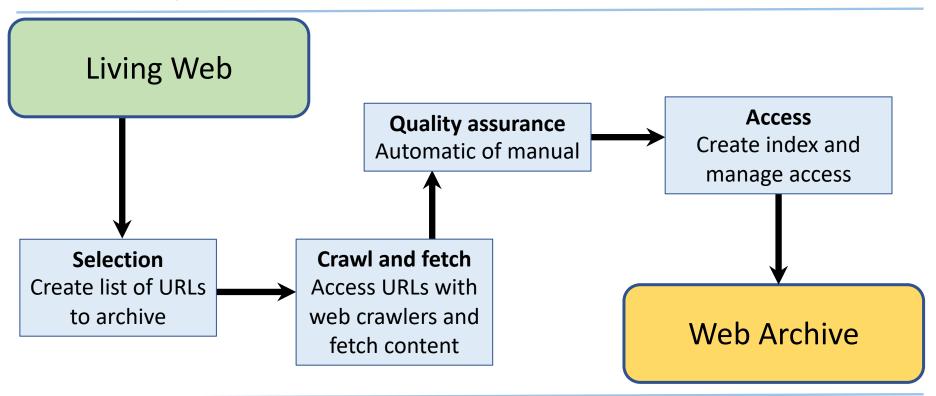


### How to archive the internet?

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# Creating a web archive



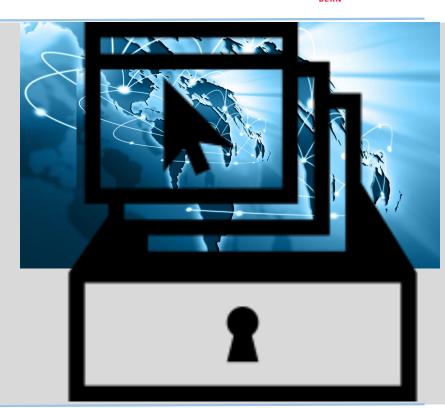
#### How to archive the internet?

# Technical challenges



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- Web crawling methods (avoid ads, detect spam, ...)
- Personalized content: different page versions shown for different users
- Archiving weblinks: include linked content in archiving?
- Websites are updated in irregular time intervals – how often should they be archived?

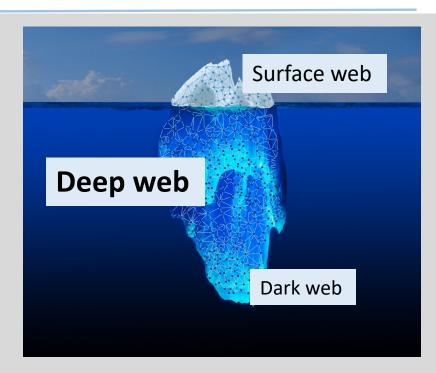


# Limitations of public internet archives What content can they provide?



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- Limited crawling of linked pages in order to keep the content manageble
- Some webpage types can not be crawled e.g. non-public databases
- Many pages can not be made accessible publicly due to copyright or license restrictions
- Web archives often have specific agreements and permissions to store and provide content



https://phys.org/news/2015-05-deep-web-scientists.html

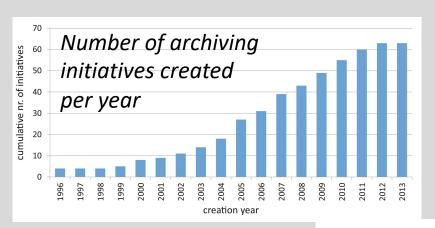
# Web archiving projects over time

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### Development of archival resources

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- The number of web archives is increasing over time
- Many countries maintain their own web archives







M. Costa et al., Int. J. Digit. Libr. 18, 191–205, (2017)

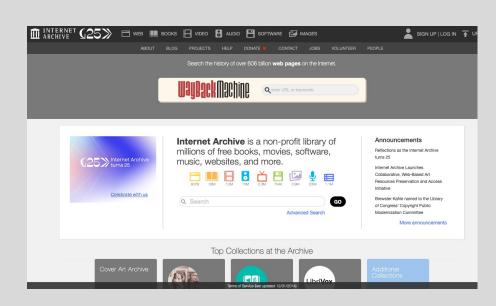
#### The Internet Archive



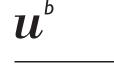
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- Non-Profit organization headquartered in San Francisco
- Digital library of internet sites
- In addition, it provides E-books, audio recordings, videos and more to registered users (free of charge)
- Wayback Machine: archive of web pages; webpage versions are collected over time



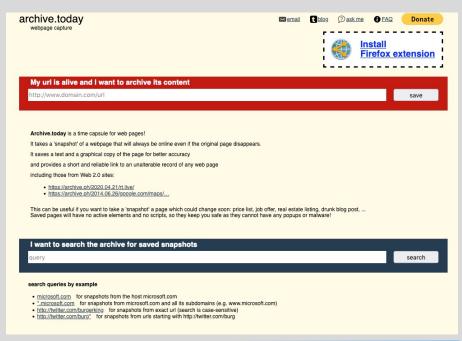
# Archive.today



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- Archive site storing snapshots of webpages
- Users can create new snapshots or access the archive
- In addition to searching for URLs, a full text search is provided



### **National Web Archives**



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- Many countries have their own national web archives storing URLs in the countries web domain
- Access to national archives is often very restricted,
   e.g. only metadata search possible via remote access
- For webpages with no specific intellectual property or access restrictions, it makes sense to search in other web archives first







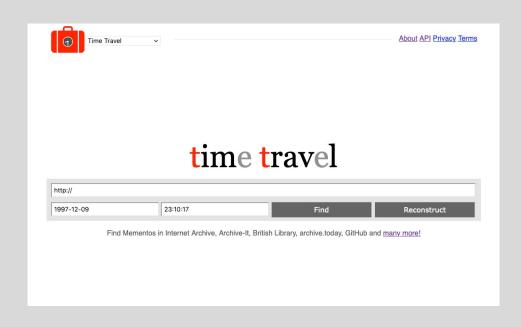
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## Time Travel (Memento project)



- Part of the Memento project led by Los Alamos National Laboratory and Old Dominion University
- Searches for specific URLs in various web archives
- To be included in the search, web archives need to support the Memento "Time travel for the Web" protocol



# Archives of the World Wide Web Summary and Conclusions



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- Web content is short-lived; web archives can help finding missing content and provide certified web records
- Web archives provide access to different versions of web pages over time
- > Archiving is either done automatically or upon users request
- Challenges: capture entire web sites with full functionality, provide content to users without intellectual property or license restrictions
- Useful resources: various organizations offer free access to their web archives

# Thanks for your attention Questions?



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