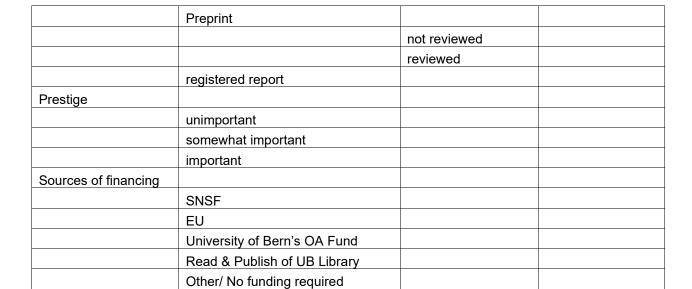# Publication strategy

The following table will help you decide on your publication strategy. In the left-hand column you find some fundamental issues pertaining to publishing your work. For example: Are there any publishing requirements that you need to follow?

Each basic issue offers different options that you can find in the second column; variants on these are listed in the third.

If you are planning several publications for a project, it may be useful to go through the table for each planned publication. The resulting overview should help you develop your strategy.

Basic issues	Options	Variants 1	Variants 2
Requirements			
	Number of publications (e.g. cumulative dissertation)		
	Deadline, time to publication		
		short	
		deadline	
		open ended	
	Review		
	Open Access		
		diamond	
		gold	
		hybrid	
		green	
			with embargo
			without embargo
	License		
		CC BY	
		CC BY NC	
		CC BY NC ND	
		All rights reserved (closed)	
Format			
	Article		
	Book		
		print	
		e-publication	
	Cumulative Dissertation		
	Book chapter		

	Preprint		
		not reviewed	
		reviewed	
	registered report		
Prestige			
	unimportant		
	somewhat important		
	important		
Sources of financing			
	SNSF		
	EU		
	University of Bern's OA Fund		
	Read & Publish of UB Library		
	Other/ No funding required		

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